



Ontario Municipal Tax and Revenue Association

Ontario's Municipal Revenue Specialists

On behalf of the Ontario Municipal Tax and Revenue Association(OMTRA) it's executive and membership, we would like to offer to you various Sponsorship Opportunities that we feel you may be very interested in. Being part of the OMTRA conference buys you an opportunity to promote your business to a target market.

Our conference this year will be held in Niagara Falls at the Marriott on the Falls September 10-13.

Preparations are well underway, and we are anticipating approximately 180 delegates to attend this year's event.

Last year's event was an over whelming success and we look forward to carrying on that tradition with a very packed and informative agenda planned for this year.

Mark it on your calendar as one of the must go to conferences for 2023.

If you have any questions, please do not hesitate to contact me at sponsorship@omtra.ca

Hope to see you there.

Best regards,

A handwritten signature in blue ink, which appears to read 'Rob Beaumont', is placed over a light grey rectangular background.

Rob Beaumont

OMTRA - Sponsorship & Promotions

2023 SPONSOR/EXHIBITOR Package



Ontario Municipal Tax and Revenue Association

Ontario's Municipal Revenue Specialists

OMTRA is the professional association of Ontario's Municipal Tax and Revenue Specialists.

Run by members for members, OMTRA was founded in 1967 as AMTCO, the Association of Municipal Tax Collectors of Ontario. Since then, OMTRA has been the go-to information source for municipal tax and revenue professionals, municipalities, sponsoring partners and members of the public.



2023 Event Details

Annual Full Conference

September 10-13, 2023

Marriott on the Falls

6755 Fallsview Blvd, Niagara Fall, Ont.L2G3W7





Sponsorship Categories & Benefits

DIAMOND SPONSOR	<u>Annual Full Conference</u> By June 1 st \$2,200 (plus HST)	After June 1 st \$2,300 (plus HST)
<p>DIAMOND Benefits Include:</p> <ul style="list-style-type: none"> ➤ Advertising literature and/or material inserted into Delegate Kits. ➤ Acknowledgement of sponsorship published in Meeting Agenda. ➤ Sponsor recognition on event signage. ➤ Table and area for promotional display – Table placements assigned by OMTRA. ➤ Copy of Attendee list emailed (.pdf format) after event – Hard copy @ event. ➤ One sponsor representative meeting registration including all meals and events. ➤ One Delegates Registration Kit. 		

EMERALD SPONSOR	<u>Annual Full Conference</u> Before June 1 st \$1,000 (plus HST)	After June 1 st \$1,100 (plus HST)
<p>EMERALD Benefits Include:</p> <ul style="list-style-type: none"> ➤ Advertising literature and/or material inserted into Delegate Kits. ➤ Acknowledgement of sponsorship published in Meeting Agenda. ➤ Sponsor recognition on event signage. ➤ Copy of Attendee list emailed (.pdf format) after event – Hard copy @ event. 		

SAPPHIRE SPONSOR	<u>Annual Full Conference</u> Before May 1 st \$700 (plus HST)	After June 1 st \$800 (plus HST)
<p>SAPPHIRE Benefits Include:</p> <ul style="list-style-type: none"> ➤ Advertising literature and/or material inserted into Delegate Kits. ➤ Acknowledgement of sponsorship published in Meeting Agenda. 		

<p style="text-align: center;">½ HOUR SPONSOR PRESENTATIONS</p> <p style="text-align: center;">Before June 1st \$500.00 (plus HST)</p>	<p style="text-align: center;">VIP SPONSOR</p> <p style="text-align: center;">Monetary or Gift Donation</p> <p style="text-align: center;"><i>*Minimum \$100.00 Value Gift/Donation</i></p>
<p>Presentation Benefits:</p> <ul style="list-style-type: none"> ➤ Great opportunity to connect with a smaller group of delegates and promote your products & services. 	<p>VIP Sponsor Benefits:</p> <ul style="list-style-type: none"> ➤ Acknowledgment of sponsorship published in Meeting Agenda.



Sponsorship Opportunity Available for 2023!

Have your business featured as the name badge lanyard sponsor

- Exclusive - Only one available
- Company name or logo printed on lanyards used for all conference badges.

Before June 1st \$1,500.00 *(plus HST)*



Early Bird Registration deadline is June 1st, 2023

(Rates increase June 2nd 2023 Final Registration deadline is July 15, 2023)

Additional Fall Attendees:

Additional Attendee Registration

\$600.00 (plus HST)

Includes all meals, events, and Delegates kit

Make a Donation:

For monetary or gift donations please contact:

Email: *(preferred)* sponsorship@omtra.ca

Telephone: (705) 746-2101 ext. 232

Become a Sponsor:

Follow the link!! <http://www.omtra.ca/omtra-events/sponsorships>

Email: sponsorship@omtra.ca

Display Booth Information:

Sponsor tables will be located in close proximity to break area for maximum exposure.

Please note that there will be a \$50.00 plus HST administration charge for any extra equipment rental arrangements.

Fall Show Times: Monday AM Monday PM Tuesday AM Tuesday PM *(Optional)*

FINE PRINT

- Registrations after deadline may affect recognition on signage and printed materials.
- Sponsor logo: High Resolution .jpg format preferred.
- **With regards to Donations: We politely ask that you refrain from anything that needs to be stuffed into Delegate bags. This does not mean mean items from our Diamond, Emerald or Sapphire Sponsors.**