

2024 SPONSOR/EXHIBITOR Package



Ontario Municipal Tax and Revenue Association

Ontario's Municipal Revenue Specialists

OMTRA is the professional association of Ontario's Municipal Tax and Revenue Specialists.

Run by members for members, OMTRA was founded in 1967 as AMTCO, the Association of Municipal Tax Collectors of Ontario. Since then, OMTRA has been the go-to information source for municipal tax and revenue professionals, municipalities, sponsoring partners and members of the public.



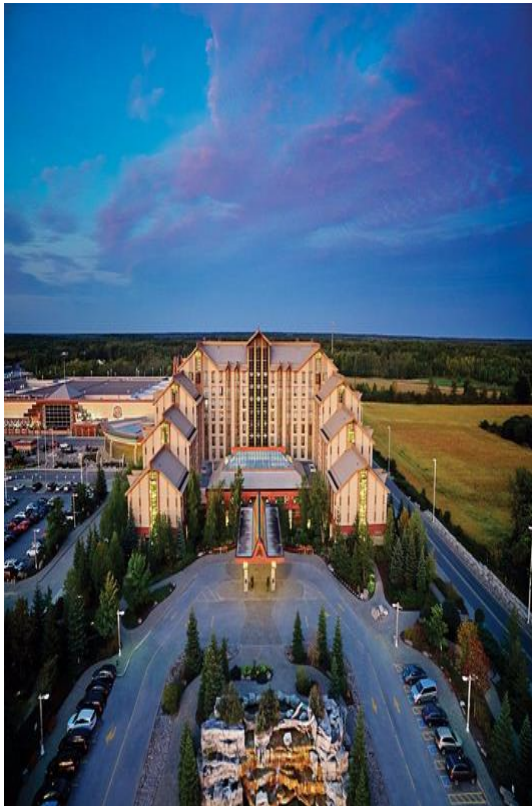
2024 Event Details

Annual Full Conference

September 15-18, 2024

Casino Rama

5899 Rama Road, Orillia Ontario



Sponsorship Categories & Benefits

DIAMOND SPONSOR

Annual Full Conference

By June 1st \$2,500 (plus
HST)

After June 1st
\$2,600 (plus HST)

DIAMOND Benefits Include:

- Advertising literature and/or material inserted into Delegate Kits.
- Acknowledgement of sponsorship published in Digital Meeting Agenda.
- Sponsor recognition on event signage.
- Your logo rotating in the event banner in our Digital App with the ability to click through to your website
- Table and area for promotional display – Table placements assigned by OMTRA.
- Copy of Attendee list emailed (.pdf format) after event – Hard copy @ event.
- **One** sponsor representative meeting registration including all meals, registration kit and events.



	<u>Annual Full Conference</u>	
EMERALD SPONSOR	Before June 1 st \$1,250 <i>(plus HST)</i>	After June 1 st 1,350 <i>(plus HST)</i>
EMERALD Benefits Include:		
<ul style="list-style-type: none"> ➤ Advertising literature and/or material inserted into Delegate Kits. ➤ Acknowledgement of sponsorship published in Digital Meeting Agenda. ➤ Your logo rotating in the event banner in our Digital App with the ability to click through to your website ➤ Sponsor recognition on event signage. ➤ Copy of Attendee list emailed (.pdf format) after event – Hard copy @ event. 		

	<u>Annual Full Conference</u>	
SAPPHIRE SPONSOR	Before June 1 st \$950 <i>(plus HST)</i>	After June 1 st \$1,050 <i>(plus HST)</i>
SAPPHIRE Benefits Include:		
<ul style="list-style-type: none"> ➤ Advertising literature and/or material inserted into Delegate Kits. ➤ Acknowledgement of sponsorship published in the Digital Meeting Agenda. 		

<p>½ HOUR SPONSOR PRESENTATIONS</p> <p>\$550.00 <i>(plus HST)</i></p> <hr/> <p>Presentation Benefits:</p> <ul style="list-style-type: none"> ➤ Great opportunity to connect with a smaller group of delegates and promote your products & services. 	<p>VIP SPONSOR</p> <p>Monetary or Gift Donation</p> <p><i>*Minimum \$100.00 Value Gift/Donation</i></p> <hr/> <p>VIP Sponsor Benefits:</p> <ul style="list-style-type: none"> ➤ Acknowledgment of sponsorship published in Meeting Agenda.
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Additional Sponsorship Opportunities Available for 2024

Lanyard Sponsor

Have your business featured as the name badge lanyard sponsor

- Exclusive – Only one available
- Company name or logo printed on lanyards used for all conference badges

Before June 1st \$1,750 (plus HST) –



Breakfast Sponsor

(3 Available) \$1,000 each plus HST

- ◇ Signage at the breakfast naming your organization as Breakfast sponsor.
- ◇ Logo displayed on our website for 30 days prior to and post conference
- ◇ Two passes to breakfast
- ◇ Official acknowledgement of your sponsorship at opening remarks Monday morning
- ◇ Acknowledgement of your sponsorship in our Digital Agenda
- ◇ promotional materials would be included in delegates bags.
- ◇ A 30 second promotional advertisement to be looped while breakfast is on
- ◇ Reserved table in a good location



Coffee Break Sponsors

AM Breaks (3 available) and PM Breaks (2 available)

\$500.00 each (plus HST)

- ◇ Logo displayed on OMTRA website for 30 days prior to and post conference
- ◇ Signage in the break area naming your organization as Break sponsor.
- ◇ Opportunity to include corporate promotional material in delegates bags.
- ◇ Acknowledgement of your sponsorship in our Digital Agenda
- ◇ Official acknowledgement of your sponsorship during opening remarks Monday morning.

Lunch Sponsor

(2 available) \$1,000.00 each (plus HST)

- ◇ Signage at the luncheon area naming your organization as the Lunch sponsor.
- ◇ Two spots to be reserved for your organization in a premium location.
- ◇ Logo on OMTRA website for 30 days prior to and post conference
- ◇ Acknowledgement of your sponsorship during opening remarks on Monday morning
- ◇ Acknowledgement of your sponsorship in our Digital Agenda
- ◇ A 30 second promotional advertisement to be looped during lunch



Monday Night Dinner Sponsor

1 available \$1,500.00 - (plus HST)

- ◇ Signage at the dinner area naming your organization as the Dinner sponsor.
- ◇ Four spots to be reserved for your organization in a premium location.
- ◇ Logo on OMTRA's website for 30 days prior to and post conference
- ◇ Acknowledgement for your sponsorship during opening remarks on Monday morning.
- ◇ Acknowledgement of your sponsorship in our Digital Agenda
- ◇ A 30 second promotional advertisement to be looped the half hour before dinner.



Tuesday Night Banquet Sponsor

- ◇ Signage at the dinner area naming your organization as the Banquet sponsor.
- ◇ Four spots to be reserved for your organization in a premium location.
- ◇ Logo on OMTRA's website for 30 days prior to and post conference
- ◇ Acknowledgement for your sponsorship during opening remarks on Monday morning.
- ◇ Acknowledgement of your sponsorship in our Digital Agenda
- ◇ A 30 second promotional advertisement to be looped the half hour before dinner.



Registration deadline is June 1st, 2024

Additional Fall Attendees:

Additional Attendee Registration **\$850.00 (plus HST)**
Includes all meals, events, and Delegates kit

Make a Donation:

For monetary or gift donations please contact:

Email: *(preferred)* sponsorship@omtra.ca

Telephone: (705) 746-2101 ext. 232

Become a Sponsor:

Follow the link!! <http://www.omtra.ca/omtra-events/sponsorships>

Email: sponsorship@omtra.ca

Display Booth Information:

Sponsor tables will be located in close proximity to break area for maximum exposure.

Fall Show Times: Monday AM Monday PM Tuesday AM Tuesday PM *(Optional)*

FINE PRINT

- Pricing does not include HST
- Registrations after deadline may affect recognition on signage and printed materials.
- Sponsor logo: High Resolution .jpg format preferred.
- **With regards to Donations: We politely ask that you refrain from anything that needs to be stuffed into Delegate bags.**